

Non Traditional Holiday Marketing Days

September

2 - International Bacon Day

6 - Read A Book Day

9 - Teddy Bear Day

11 - Make Your Bed Day

18 - Wife Appreciation Day

19 - International Talk Life A Pirate Day

22 - Business Women's Day

28 - Ask A Stupid Question Day

30 - National Mud Pack Day



October

4 - Taco Day

12 - Old Farmers Day

17 - Wear Something Gaudy Day

22 - Make A Difference Day

24 - National Bologna Day

29 - Hermit Day

30 - National Candy Corn Day



31 - Increase Your Psychic Powers Day

November

3 - Sandwich Day

5 - Guy Fawkes Day

10 - USMC Day



13 - Sadie Hawkins Day

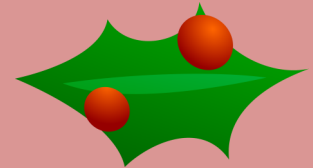
22 - Go For A Ride Day

23 - National Cashew Day

27 - Pins & Needles Day

29 - Square Dance Day

December



4 - Wear Brown Shoes Day

7 - Letter Writing Day

12 - National Ding-a-Ling Day

15 - Bill of Rights Day

21 - Humbug Day

23 - Festivus

26 - Boxing Day

28 - Card Playing Day

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STRATEGIES